

## Privacy Policy

*Last Updated: September 11, 2024*

### 1. Introduction

Welcome to FairRyde Transportation Service LLC ("Company", "we", "our", "us"). We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.fairryde.com](http://www.fairryde.com) (the "Site"), use our services, or interact with us.

### 2. Information We Collect

**2.1 Personal Data** While using our Site or services, we may ask you to provide us with certain personally identifiable information, including but not limited to:

- **Contact Information:** Name, email address, phone number, and postal address.
- **Payment Information:** Credit card details or other payment data necessary for processing transactions.
- **Service Data:** Information related to the services you request or use.

**2.2 Usage Data** We may also collect information automatically when you access or use our Site and services. This may include:

- IP address, browser type, operating system, and device information.
- Pages you visit, time spent on the Site, and other usage data.

**2.3 Cookies and Tracking Technologies** We use cookies and similar technologies to track your activity and store certain information. Cookies help us enhance your experience by remembering your preferences and settings.

### 3. How We Use Your Information

We use your information for various purposes, including:

- **To Provide and Improve Our Services:** To deliver and maintain our transportation services and respond to your requests.
- **To Process Transactions:** To handle payments and process transactions securely.
- **To Communicate with You:** To send you updates, newsletters, promotional offers, and other information related to our services.
- **To Enhance User Experience:** To analyze and improve the functionality of our Site and services.

### 4. Sharing Your Information

We do not sell or rent your personal information. We may share your information with:

- **Service Providers:** Third parties who assist us in operating our Site or providing services, such as payment processors and marketing agencies.
- **Business Transfers:** In connection with a merger, acquisition, or other business transfer.

- **Legal Requirements:** If required to comply with legal obligations, protect our rights, or ensure the safety of our users.

## 5. Data Security

We implement industry-standard security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure. We strive to protect your data but cannot guarantee its absolute security.

## 6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Usage data may be retained for analytical purposes and to improve our services.

## 7. Your Rights

You have certain rights regarding your personal data, including:

- **Access:** Request access to the personal data we hold about you.
- **Correction:** Request correction of inaccurate or incomplete data.
- **Deletion:** Request deletion of your personal data.
- **Opt-out:** Opt out of receiving marketing communications.

To exercise these rights, please contact us at [fairrydetransport@gmail.com](mailto:fairrydetransport@gmail.com).

## 8. Children's Privacy

Our services are not directed at individuals under the age of 13. We do not knowingly collect personal data from children under 13. If we become aware that we have collected personal data from a child under 13, we will take steps to delete such information.

## 9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

FairRyde Transportation Service LLC  
127 S Newton Ave  
Albert Lea, MN 56007  
Email: [fairrydetransport@gmail.com](mailto:fairrydetransport@gmail.com)

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